

Chimney Balloon™ Brand Chimney Pillows Now Available in the US and Canada

Janesville, WI – September 15, 2005 – Chimney Balloon LLC is proud to announce the opening of North American distribution of the Chimney Balloon™ chimney pillow. Homeowners and retailers can now purchase Chimney Balloon LLC products and receive \$1 shipping to anywhere in the Continental US through the website www.ChimneyBalloon.us

What is a Chimney Balloon™ or a Chimney Pillow?

A Chimney Balloon™ is a reusable inflatable device that is inserted into your chimney to stop the cold draft that is the result of having a missing, damaged, or warped damper. Installing a Chimney Balloon above your fireplace damper can save the average homeowner \$200 per heating season. If a fireplace has a severely damaged, warped, or missing damper the savings can be well over \$500 per heating season.

Due to global demand, natural gas and heating fuel prices are on the rise each year. It is essential to efficiently generate and retain heat in your living space. Hundreds of millions of dollars are spent by North American homeowners each year by adding insulation, replacing doors and windows, and adding weather stripping. Yet one of the major locations of heat loss in a home can be found in the dormant fireplace. "Many people don't think about their fireplace damper until they feel the cold draft in their dormant fireplace. The Chimney Balloon provides an inexpensive and easy do-it-yourself way to stop that cold draft and stop the heat and money from going up the chimney." comments Jason Raddenbach, the director of www.chimneyballoon.us

What is the History of the Chimney Balloon™?

The Chimney Balloon™ has been manufactured and in fireplaces in England since 1990. David Woodman of Chimney Balloon Co. in Hants, England originally came up with the idea, patented and manufactured the Chimney Balloon. With England's abundant historical architecture the Chimney Balloon became a fast hit with British homeowners that owned aged chimneys with very old dampers or no damper at all. When this popular British fireplace accessory began selling on the Internet it gained an international audience. 2005 saw the start of <http://www.chimneyballoon.us> to serve the United States and Canadian Market and www.chimneyballoons.co.nz to serve the New Zealand and Australian Market.

What is the Cost of the Chimney Balloon™?

Because every flue is different, the Chimney Balloon™ is offered in stock and custom sizes ranging from 9"X9" to 40"X96". The 9 standard stock Chimney Balloon sizes are between 9"X9" and 15"X36" and range in cost from \$38-\$50 USD. They are designed to work with any type or size flue or damper.

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