



2123 PONTIAC DRIVE JANESVILLE WI 53545 PHONE 608-467-0229 WWW.CHIMNEYBALLOON.US

## News Release:

FOR IMMEDIATE RELEASE

Editorial Contact:

Jason Raddenbach - Chimney Balloon USA

(608)449-3117

[jasonr@chimneyballoon.us](mailto:jasonr@chimneyballoon.us)

### THE CHIMNEY BALLOON IS FRESH IDEA FROM THE UK ON HOW TO CONSERVE HOME HEAT THIS WINTER SEASON

- Stops heat loss from dormant fireplaces and chimneys
- Independent testing confirms the Chimney Balloon can make a home 27% tighter

#### Chimney Balloon Fireplace Damper Tested

**Janesville, WI – September 22, 2008** –The Chimney Balloon has been saving homeowners heat for almost 20 years. Independent blower door testing done by a certified Energy Auditor confirmed that a Chimney Balloon can make a home up to 27% more efficient at retaining heat. See the test results at [www.chimneyballoon.us/f/GradingSpaceschimneyballoonreport.pdf](http://www.chimneyballoon.us/f/GradingSpaceschimneyballoonreport.pdf).

The Certified Energy Auditor that tested the Chimney Balloon had this to say, "After conducting this test I feel that the Chimney Balloon is an easy and effective way to reduce a home's air infiltration rate. While this is not the only factor that affects how well a house performs, any reduction in it will translate into some improvements in comfort and efficiency. Where appropriate, I will certainly be recommending the use of a Chimney Balloon as part of my comprehensive energy evaluations." Mark Furst – Grading Spaces Inc.

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#### What is a Chimney Balloon?

A Chimney Balloon (aka Chimney Pillow) is a reusable fireplace damper that is inflated into your chimney to stop the cold draft and odor that is the result of having a missing, damaged, or warped metal damper.

Due to global demand, natural gas and heating fuel prices are on the rise each year. It is essential to efficiently generate and retain heat in your living space. Hundreds of millions of dollars are spent by North American homeowners each year by adding insulation, replacing doors and windows, and adding weather stripping. Yet one of the major locations of heat loss in a home can be found in the dormant fireplace. "Many people don't think about their fireplace damper until they feel the cold draft from their fireplace. The Chimney Balloon provides an inexpensive do-it-yourself way to stop the cold draft from coming in, and stop the heat and money from going up the chimney." comments Jason Raddenbach, the North American Manufacturers Rep at Chimney Balloon USA.

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#### Chimney Balloon Worldwide?

The Chimney Balloon has been used in fireplaces worldwide since 1990. 2005 saw the start of <http://www.chimneyballoon.us> to serve the United States and Canadian Market. The Chimney Balloon can also be ordered by phone at 608-467-0229.

For more information contact [jasonr@chimneyballoon.us](mailto:jasonr@chimneyballoon.us)

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